

# DAVID MONTANA

DIGITAL DESIGNER



WEBSITE  
DaMontana.com



INSTAGRAM  
/damontana



LINKEDIN  
/in/damontana/



LOCATION  
Abbotsford, VIC. 3067

## ABOUT ME

I have 10 years of experience, with the know-how of big agencies working for companies like Young & Rubicam and also with the client-management side of the business working as a sole-trader during the last 6 years, known as 'DaMontana'. Please check my website to see my portfolio: [www.damontana.com.au](http://www.damontana.com.au)

## EMPLOYMENT HISTORY



### Digital Designer

Melbourne

Caydon Property Group

I developed the landing pages for each building project according to each project's branding guidelines. I used Photoshop / InDesign for the graphic design and then Wordpress (theme/CSS) to build the pages. I also developed newsletters (HTML/CSS) which are sent on a monthly basis to the customers.



### Digital Designer

Melbourne

Stratosphere Agency

Redesigned the website as a method to increase client's organization awareness. Developed the website in Wordpress increasing their ROI in advertising.



### Web Designer and Developer

Texas, USA

Locus Visual Arts - Creative Agency

I was responsible for creating digital solutions for the different companies we worked with. I created the whole process of a website from the wireframe to the pixel-perfect web design which many times included illustrations, along with landing pages and display HTML5 Ads. Assisted creating the clients' logo and branding.

## CONTACT

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WEB : [www.damontana.com.au](http://www.damontana.com.au)

## EDUCATION

2016

Digital Marketing Specialization  
University of Illinois / USA

2008

Illustration Specialization  
Escuela de Artes y Letras / Colombia

2007

Graphic Design Bachelors Degree  
Jorge Tadeo Lozano / Colombia

## REFERENCES

### Brett van Lieshout

Senior Designer | Stratosphere

Phone : 0430 905 339

[brett.vanlieshout@stratosphereagency.com](mailto:brett.vanlieshout@stratosphereagency.com)

### Alex Diaz

Art Director | BlackMagic Design

Phone : 0452 502 495

[alex Diaz@designbyparts.net](mailto:alex Diaz@designbyparts.net)

### Oswaldo Quintanilla

Head of Design | Caydon Property

Phone : 0402 437 055

[osvaldoq@mac.com](mailto:osvaldoq@mac.com)

## SKILLS



Web Design



Logo Design



Illustration



Newsletters



HTML5 Banners

# DAVID MONTANA

DIGITAL DESIGNER

SEEKING A POSITION AS  
FULL-TIME DIGITAL DESIGNER

Available Monday to Friday



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## EMPLOYMENT HISTORY



### Freelance Graphic Designer

Melbourne

Endorphin Wealth Management

Translated technical ideas into visually interesting and compelling communications developing creative Landing pages solutions for client - and market- response, social media design, maintenance, updates and design of web content via Wordpress.



### Senior Web Designer

Colombia

Young & Rubicam

Building and executing social media strategy through brainstorming & designing posts for social media and landing pages for brands like Smirnoff. Please check my portfolio to see more: [www.damontana.com.au](http://www.damontana.com.au)



### Freelance Designer and Developer

Atlanta, USA

OM Graphic Design - Creative Agency

Graphic Design for social media, using posts as a platform to increase client's organization awareness. Developed websites in Wordpress for several small businesses, increasing their ROI in advertising. Created custom logos for several businesses. Assisted in team projects with the client's in-house design team.

## ACCOMPLISHMENTS

2013

Creative Youth Marathon Winner  
Ibero American Advertising Festival  
Miami / USA

Creative Youth Marathon gathers up to 28-year old professional duos from different markets of the region, to compete in a 24-hour term on the basis of a given brief. I was the Winner on the Colombia Marathon and was representing my country on the 2013 FIAP Festival at Miami.

2013

Young Lions Competition Finalist  
Cannes Young Lions / Colombia

Cannes Lions International Festival of Creativity, competition finalist with the concept design for Absolut, check the details here:  
[be.net/gallery/Absolut-Fura/8671817](http://be.net/gallery/Absolut-Fura/8671817)

## VOLUNTEER EXPERIENCE



### Industry Mentor

Melbourne

RMIT University - Melbourne Campus

I mentor RMIT students with the knowledge and experience I can to assist in developing their future career on the design/creative industry.



### Illustrator

Melbourne

Bawurra Foundation

Developing purposeful illustrations used to strategically communicate Australian Indigenous knowledge for the foundation's digital library.